

CURRICULUM			
SESSION 2026-27			
CLASS - XII			
SUBJECT- MASS MEDIA STUDIES			
Dates	Examination	Marks	Topics
6 July-14 July'26	PWT I	20	Resource Material: Unit I - Selling /
			Marketing/ Exhibiting a Product
			through Advertising
			Employability Skills: Unit 1
			Communication Skills
10 Sept-24 Sept'26	Mid-Term Exam	80	Resource Material: Unit 1 - Selling/
			Marketing/Exhibiting a Product through
			Advertising
			Unit 2: Introduction to the Production
			Process
			Unit 3: New Media
			Employability Skills: Unit 1:
			Communication Skills
			Unit 2: Self Management Skills
			Unit 4: Entrepreneurship Skills
			Unit 5: Green Skills
4 Dec-16 Dec'26	Pre Board I	80	Resource Material: Unit 1, 2 & 4
			Employability Skills: Unit 2, 3 & 4
28 Dec'26-15 Jan'27	Pre Board II	80	Complete Syllabus
Feb-March'27	CBSE Board Exam	80	Complete Syllabus